



# WORLD DIRECT

**Samtec Inc., the service leader in the electronic interconnect industry, has introduced World Direct, an innovative new program that allows even faster delivery of Samtec interconnects, without increased shipping costs.**

Samtec has been ranked #1 in The Bishop Report's "Customer Survey of the Electronics Industry" for over a decade. From quick-turn samples and prototypes to on-time delivery, technical expertise and 1–3 day lead times on standard products, Samtec Sudden Service® provides the ultimate in service and support.

World Direct takes Sudden Service® a step further by bridging the gap between Samtec's manufacturing facilities and customers. With this program, manufactured Samtec products may be shipped directly to customers, without having to go through a local Samtec facility for consolidation or processing.

With the World Direct program, Samtec's already short lead times are even further reduced - in most instances by nearly 50%.

In addition to delivering products more quickly, shipping costs for World Direct are the same or less than standard shipping rates and are hassle-free. In order to take advantage of World Direct deliveries and rates, orders must be "prepay and add," and must ship via Samtec's preferred carrier.

Samtec Freight Charges are calculated as a percentage of the order value from approximately 1% to 4% depending on the shipping location and Samtec product series ordered. There is a low line item maximum to assist customers in lowering their freight costs when using this program. Accessing freight costs in this manner removes the additional freight charges normally incurred with multiple shipments and allows Samtec to utilize one (or more) of our Global Manufacturing Facilities without increasing freight cost or lead time.

Contact your Samtec Account Manager for more information on qualifying orders.



## Samtec "Global Fusion"

**One World • One Company • One Source – Samtec Global Fusion**

Samtec's five manufacturing facilities in China, Malaysia, Costa Rica, Panama and the United States provide redundant manufacturing capabilities, optimized labor costs and deliveries, and the flexibility to quickly achieve additional capacity to support market demands.

Samtec's Global Information Network was developed in-house and designed around the company's global business model. This proprietary system ensures 24-hour, real-time responsiveness any time, anywhere in the world, making Samtec the service leader in the connector industry.

Samtec Sudden Service® ensures quick-turn deliveries, samples and information, as well as online information and support.

